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SPRING 2022

1870 Society Newsletter

News for 1870 Society members
and friends of Syracuse University

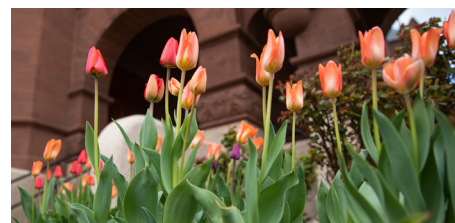


The 1870 Society

Your planned gift to Syracuse University will have a strong and lasting impact on preserving the University's cherished past while securing its bright future in providing academic excellence and lifelong opportunities for students. In addition to the many financial advantages you receive for making a life income or estate gift, your generosity can inspire other Syracuse University alumni and friends to consider making a planned gift of their own.

When you create a planned gift, you become Forever Syracuse. You will be recognized as a member of the Syracuse University 1870 Society—a special group of visionary individuals who have included the University in their long-term financial and estate plans. Our members are insightful leaders who guide the way for future generations of Syracuse University students.

For us to properly thank you, welcome you as an 1870 Society member, and ensure we understand how you would like Syracuse University to use your gift, please let us know of your bequest intentions. If you would like to remain anonymous, we will gladly honor your request. Simply contact us at giftplan@syr.edu or **888.352.9535** to begin creating your legacy at Syracuse University.



Make An Impact that Lasts Forever

From planned and deferred gifts, to supporting the annual fund and current-use giving, to creating endowed funds, every gift of every size counts toward Forever Orange, Syracuse University's comprehensive campaign to raise \$1.5 billion in private philanthropy from 125,000 individual donors.

Learn more about the campaign at foreverorange.syr.edu.

ENDOWED PROFESSORSHIPS INSPIRE ACADEMIC AND CAREER PURSUITS

Charles (Charlie) and Carolyn Wheeler '67 were married and in business together for more than five decades. They lived conservatively, allowing them to build an estate that achieved a shared dream—to help humanity for generations to come. Shortly before Charlie passed away in January, they gave a gift to Syracuse University that will do just that, advancing academic excellence and innovation in both the life sciences and business.

Their dream together began to take shape shortly after Carolyn graduated from Syracuse University in 1967 with a degree in psychology, sociology, and the fine arts. The young coed walked into the Syracuse office of the British-based Royal Insurance Co. where Charlie was part of the leadership team. Carolyn had applied for a job as an underwriter. Charlie rejected her application—he was concerned about her lack of experience and the investment in resources the company would have to make to train her—but he was overruled by a hiring committee. Carolyn became the first woman underwriter hired by the company in the United States.

“Charlie knew how to capitalize on the company's investment. Throughout our lives together, he demonstrated a great business sense, putting us in a position to be able to make this significant estate gift to the University.”

—CAROLYN WHEELER '67

(Continued inside)



Office of Gift Planning
640 Skytop Road, 2nd Floor
Syracuse, NY 13244
888.352.9535
giftplan@syr.edu

Blend Your Support

If you have been wondering how to make more of an impact, consider combining your current contributions with one that you make in the future. Our complimentary guide **Customize Your Gift** can help give you some ideas. Request your copy using the enclosed reply card.



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A LEGACY GIFT

(continued from cover)

Six months later, Charlie married her.

“Charlie knew how to capitalize on the company’s investment,” says Carolyn with a chuckle. “And throughout our lives together, he demonstrated a great business sense, putting us in a position to be able to make this significant estate gift to the University.” The Wheelers prefer to keep the total amount of their bequest confidential, but their extraordinary generosity will be recognized with their name on a new Institute and two endowed professorships. Their planned gift advances the Forever Orange Campaign’s support of breakthrough and impactful research.

The vision for the Carolyn B. and Charles M. Wheeler Institute is to combine the talents, ingenuity, entrepreneurial spirit and business acumen among faculty and students in the life sciences in the College of Arts and Sciences and the Martin J. Whitman School of Management. The intent is to bring discoveries in life sciences to market safely and more efficiently to address global challenges in health and materials innovation. The collaboration among researchers, faculty and students in the Wheeler Institute will accelerate the development of breakthroughs in the prevention, diagnosis, and treatment of disease.

The Institute will foster basic and applied life science research, while tailoring curriculum and research in finance, regulation and supply chains for specific business conditions in industries like pharmaceuticals and medical devices. There will be internships, experiential learning opportunities, professional development and networking, along with grants to help launch products and services emanating from life sciences research.

“We’ve known so many brilliant people who had great ideas but lacked the business acumen to bring those ideas to fruition,” said Charlie. “You can be extremely intelligent in the sciences, but you’ve got to have business sense in order to thrive.”

“I am grateful to Charles and Carolyn Wheeler for their generosity in establishing the Wheeler Institute and its two new endowed professorships,” says College of Arts and Sciences Dean Karin Ruhlandt. “Thanks to the Wheelers’ visionary gift, students will develop the scientific knowledge and entrepreneurial insight needed to help push the boundaries in pharmaceutical and medical innovation for healthier communities, as the world continues to face down the pandemic.”

Five decades after they first got together, the Wheelers look forward to leaving a legacy, filled with promise. “Our desire is to see this Institute thrive, to bring even greater excellence to Syracuse University, and to produce the kind of talent that will change our world for the better and help humanity in the long run.”



Make a Big Impact on the Orange Family

“Someone is sitting in the shade today because someone planted a tree a long time ago.”—Warren Buffett

Your legacy gift can be a seedling with infinite growth possibilities, as long as it is nurtured. We can help you make the most of your assets, including your retirement savings and investments. Gifting assets to Syracuse University ensures your investment will grow like a mighty tree and provide ongoing support for the Orange community.

Naming Syracuse University as a beneficiary means your assets go where you direct them. They are not taxable when the University is the beneficiary. It’s easy to do:

1. Request a change-of-beneficiary form from your plan administrator or download a form from their website.
2. Decide what percentage of the account you wish to give to Syracuse University and name it on the beneficiary form. Return the form to your plan administrator.
3. Tell us about your gift and how you would like it used to help others in the Orange community.

GROWING FOOD AND A FUTURE

On an overcast day in early fall, the bright colors in Pete’s Giving Garden on Syracuse University’s South Campus draw the eye. Late summer flowers bloom along the fence and orange gourds dot the ground where squash vines spread. Phoebe Ambrose ’22 surveys the raised beds where peppers and hardy greens still thrive. There’s much to be done in a garden at the end of the growing season. Today she plans to weed, but she’s thinking ahead to winterizing chores and the fall planting that still needs to be done.

“The research we are doing through the Lender Center fellowship helps organizations collaborate on new food security solutions.

—PHOEBE AMBROSE ’22

student engagement with Pete’s Giving Garden, which supplies fresh produce to campus food pantries. “If we can get more people working regularly in the garden, we’d increase its output potential a great deal, which could have a big impact addressing food insecurity in our campus community,” she says

Ambrose grew up on a working farm in nearby Jamesville, New York, where her family raised goats, alpaca and horses. Ambrose’s mother, Janet Ambrose ’82, G’91, taught textile design at the University and used cashmere and wool from their animals in her work. But when Ambrose first joined the food studies program, she envisioned studying the culinary field with an eye toward opening a restaurant. It was a class she took in her first semester, taught by the late Evan Weissman G’12, an associate professor in food studies and nutrition, that changed her focus. “We studied how food insecurity is related to distribution and access and how, although we produce enough food to feed everyone in the world, many communities lack infrastructure like grocery stores and viable

Ambrose—who majors in food studies in the David B. Falk College of Sport and Human Dynamics and citizenship and civic engagement in the Maxwell School of Citizenship and Public Affairs and the College of Arts and Sciences—has shaped her academic journey around her interest in community agriculture and food security. One of Ambrose’s goals this year is to develop strategies for increased and sustained

83% of Syracuse University students receive some form of financial support totaling more than \$411 million.



Ambrose volunteers in Pete’s Giving Garden, the University’s community garden, which supplies the campus food banks with fresh produce.

transportation to make that food accessible,” she says. “The introduction to food studies really got me thinking about how community-based farming can address both hunger and social justice in our communities.”

Getting Involved

Ambrose was inspired by Weissman’s community work to advance food justice in Syracuse. She started volunteering at Brady Farm, a 6-acre produce farm on a lot in downtown Syracuse, where she learned how to grow vegetables and experienced first-hand the important role the farm plays in the community. “The farm provides so much more than food,” she says. “It’s a place to exchange recipes, heartache and ideas for grassroots change. It creates an environment of powerful growth and resilience and working there confirmed for me that I want to be part of creating spaces like that.”

Ambrose engaged in other initiatives at the intersection of food and community building as well. She started a gardening program for kids at a local summer camp, served meals to seniors at a community center, prepared pre-packaged lunches for a soup kitchen, and gave tours of local farms during the Onondaga On-Farm Fest.

Continue reading more about Phoebe Ambrose at: go.syr.edu/aea/phoebe-ambrose

1,291 Undergraduate students supported by donor scholarships.

Find your preferred way of giving.

Like the Wheelers, you can make a gift now that matures in the future. Contact our Office of Gift Planning at 888.352.9535 or giftplan@syr.edu to learn about ways to help you realize the most benefits from your gift and make a meaningful difference at Syracuse University.